Agrium Wholesale, Agriculture Specialties has created a unique opportunity for a student enrolled in an agriculture-focused college or university program to become the first ESN Smart Intern. This two and a half month internship will focus on the production, marketing and sales of ESN, with the successful applicant receiving valuable hands-on learning and insights into the core business areas of marketing, sales, manufacturing, communications and agronomy. The internship will primarily be hosted out of Agrium’s Denver office, with opportunities for the intern to travel, learn and ultimately assist different members of the Ag Specialties Team.

The below information outlines the responsibilities, qualifications and application information for interested applicants. We encourage you to reach out to any qualified student(s) you know that would benefit from this unique and comprehensive internship opportunity. For more information about the ESN Smart Intern program, and to submit applications, please visit www.ESNSmartIntern.com.

Qualifications & Competencies
- Junior or Senior (as of the September 2015 academic year) enrolled in an agriculture-focused college or university program
- Must have a U.S. mailing address
- Strong sense of urgency for the completion of tasks
- Ability to take initiative to complete an assignment
- Comfortable making decisions and completing tasks with minimal supervision
- General knowledge of Microsoft Office (Excel, Word, Power Point)
- Excellent verbal and written communication skills

Responsibilities
- Assist in the development of sales and marketing programs
- Travel with marketing rep to learn the role as well as gain experience into retailer and grower expectations and processes
- Travel to Rainbow Plant Food production plant to learn about logistics and operations
- Generate unique content for ESN Smart Talk blog and social platforms
- Film and plan video content assistance
- Work with agronomy team on organization of on-farm tours and events
- Learn role of sustainability within a sales driven team by working with sustainability lead on targeted assignments and initiatives
- Generate price lists and identify cost position of inventories
- Help create product growth maps
- Manage warehouse score card (logistics training overview)
- Monitor existing sales and marketing programs to ensure that accrual process is being met

How to apply
Interested applications are requested to submit a video or other digital-based submission that demonstrates their understanding of how smarter fertilizer usage is advancing sustainable agriculture practices – specifically how this technology positively influences profitability, efficiency and environmental stewardship. Full applications, as well as the opportunity to upload digital submissions, can all be found at www.ESNSmartIntern.com.